



ACS  
Chemistry for Life™



## 66th Southwest and 62<sup>nd</sup> Southeastern Regional Meetings of the ACS November 30 to December 4, 2010

The Louisiana Section of the American Chemical Society is hosting the Joint Southwest (SWRM) and Southeastern (SERMACS) Regional ACS meeting, which will be held at the Hilton Riverside Hotel in New Orleans from November 30 through December 4, 2010. The Joint meeting of SWRM/SERM regions of the ACS meets every 10 years in New Orleans. We are expecting in excess of 2000 attendees making this the largest regional meeting ever held. The general program and various symposia associated with the program are in the final planning stages.

**SPONSORSHIPS:** Special events include: 1) an opening reception and 2) an Award Banquet. Contributions will be acknowledged in a variety of different ways as indicated in the attachment showing the various sponsorship levels. All sponsors will be acknowledged in the program and on the web site.

For our corporate and individual sponsors, we offer the following sponsorships:

**Rex, King of Carnival Benefactor level, for contributions over \$25,000**

**Zulu, Social Aid and Pleasure Club, for contributions from \$15,000 to \$24,999**

**Krewe de Mardi Gras, for contributions from \$10,000 to \$14,999**

**Platinum, for contributions from \$5,000 - \$9,999**

**Gold, for contributions from \$2,500 - \$4,999**

**Silver, for contributions from \$1,000 - \$2,499**

**Bronze, for contributions from \$500 - \$999**

In New Orleans, our motto is *Laissez Les Bon Temps Rouler* (Let the good times roll).

Our meeting motto is Let the good CHEMISTRY roll, so JOIN US IN NEW ORLEANS:

*Laissez la bonne chimie rouler*

# 66th Southwest and 62nd Southeastern Regional Meetings of the ACS

## Sponsorship Form

- Rex, King of Carnival Benefactor     Zulu Social and Pleasure Club
- Krewe de Mardi Gras     Platinum     Gold     Silver     Bronze
- Opening Reception     Half-Day Technical Symposia
- Awards Banquet     Coffee Break
- King Cake/Mardi Gras Second Line Exposition Events

Donor Amount: \_\_\_\_\_

**Contact Information:**

Company/Organization: \_\_\_\_\_

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Contact Name: \_\_\_\_\_

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Do you wish to have a reminder sent regarding payment?  Yes     No

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Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Questions/Comments/Concerns: \_\_\_\_\_

**For more information contact:**

Sean P. Hickey, General Chair 2010 Meeting  
UNO, Department of Chemistry  
2000 Lakeshore Dr., Science 1070  
New Orleans, LA 70148

**Remit payment to:**

Louisiana Section of the ACS  
c/o Sean P. Hickey

SERMACS and SWRM Inc. are 501(c)(3) tax exempt organizations so all sponsorships are tax deductible. Sponsorship payment is due on or before September 1, 2010 unless otherwise negotiated.

Visit us at: [www.SWRM.org](http://www.SWRM.org) and send e-mail to: [sphickey@uno.edu](mailto:sphickey@uno.edu)

## Sponsorships

### SPONSORSHIP LEVELS for the 2010 Southwest and Southeastern Regional Meeting of the ACS

a) **Rex, King of Carnival Benefactor (\$25,000 or more):** We are happy to work with **SERMACS/SWRM** benefactors to customize an incentive package. Possible incentives include a double-wide booth in the **SERMACS/SWRM** exposition, a full page ad in the program book, meeting registration for up to 25 people (special acknowledgment badges included), a feature ad on the web page, a named symposium and input into speaker selection (the organization may wish to help organize the entire symposium). We will try to work with any special programming requests that our benefactors might have. Other incentives are possible.

b) **Zulu Social and Pleasure Club (\$15,000 to \$24,999):** Zulu Social and Pleasure club level sponsors provide general financial assistance for the meeting or underwrite the awards banquet and the opening reception. The name of Zulu Social and Pleasure club level sponsors will appear on our website, in the program, and any press releases on the meeting or any advertising literature for the meeting. Company logo, if desired, can be on all literature and correspondence pertaining to the meeting. Will include up to 15 free registrations and a booth in the **SERMACS/SWRM** exposition and a full-page ad in the program book with your provided artwork.

c) **Krewe de Mardi Gras (\$10,000 – \$14,999):** Mardi Gras level sponsors provide general financial assistance for the meeting or underwrite an entire special event, for example a whole day symposium (2 sessions). The name of Mardi Gras level sponsors will appear on our website, in the program, and any press releases on the meeting or any advertising literature for the meeting. Company logo, if desired, can be on all literature and correspondence pertaining to the meeting. Will include up to 10 free registrations and a booth in the **SERMACS/SWRM** exposition and a half-page ad in the program book with your provided artwork.

d) **Platinum (\$5,000 - \$9,999):** Listing as a Platinum sponsor on website, in program and signage (includes company logo). Can sponsor a symposium (1/2 day session, a 1/2 day workshop or part of our undergraduate meeting in miniature) with name listed on signage outside the door and any time this symposium is mentioned or underwrite a portion of the cost of a particular event. Will include up to 5 free registrations and a booth in the **SERMACS/SWRM** exposition and a half-page ad in the program book with your provided artwork.

e) **Gold (\$2,500 - \$4,999) level:** Listing as a Gold sponsor on website, in program and signage (includes company logo). Will include up to 5 free registrations and a ¼ page ad in the program book with your provided artwork.

f) **Silver (\$1,000 - \$2,499) level:** Listing as a Silver sponsor on website and in program (business card-size ad); can sponsor a specific talk by a speaker for which we will provide you with the lists to choose from. Will include 2 free registrations.

g) **Bronze (up to \$1,000) level:** Listing as a sponsor on website; can sponsor a specific talk by a speaker for which we will provide you with the lists to choose from.