



ACS  
Chemistry for Life™



## 66th Southwest and 62<sup>nd</sup> Southeastern Regional Meetings of the ACS November 30 to December 4, 2010

The Louisiana Section of the American Chemical Society is hosting the Joint Southwest (SWRM) and Southeastern (SERMACS) Regional ACS meeting, which will be held at the Hilton Riverside Hotel in New Orleans from November 30 through December 4, 2010. The Joint meeting of SWRM/SERM regions of the ACS meets every 10 years in New Orleans.

The ACS is the world's largest scientific association and our two joint regions encompass a large portion of all ACS members, from Texas to Florida (including Puerto Rico) up to Virginia and across to Oklahoma. We are expecting over 2000 attendees to come to our meeting, which will make this the largest regional meeting of the ACS in history.

**ADVERTISING WITH US:** Your ad will appear in our program book, at our registration tables, on signage and/or website. Everyone of the over 2000 attendees will have the program book and will carry it with them the entire meeting. All of the attendees plus many more non-attendees will visit our website in the months leading up to and all during the meeting. Your advertisements will reach a very targeted audience who will be potential customers of your company.

**At ½ page level and higher, we will include flyers at our registration table.**

**At full page level and higher, we will additionally include website links to your site. We will also include your flyer in all giveaway bags to our attendees.**

Meeting dates: November 30 to December 4, 2010

Meeting location: Hilton Riverside Hotel

Website: [www.swrm.org](http://www.swrm.org)

Attendees include: Undergraduates and Graduates Students, Professors,  
K-12 Teachers, Industrial Chemists and their Spouses and Kids

Our meeting motto is Let the good CHEMISTRY roll, so JOIN US IN NEW ORLEANS:

*Laissez la bonne chimie rouler*

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## Ad Prices for our Program Book and Website

### Program Book Ads

- Business card size (1/8 page), \$50.00, B&W       ¼ page ad, \$100.00, B&W,
- ½ page ad, \$200.00, B&W, includes flyer at registration
- Logo and link on website added to the above 3 ads, \$50.00
- Full page ad, \$400.00, B&W, includes website logo/link and flyer at registration
- \* Inside Cover (front or back), \$750, Color, includes website logo/link, flyer at registration
- \* Center Fold (1 page), \$750, Color, includes website logo/link, flyer at registration
- \* Center Fold (both pages), \$1250, Color, includes website logo/link, flyer at registration

### Website only Ads (ALL website links will only appear after payment)

- Logo and link on website, sponsors page, \$100.00
- Featured Logo and link on website, multiple pages, \$250.00
- Featured Logo and link on website, multiple pages including front, \$500.00  
Front page ads sold will cycle with each refresh of front page.

\*Interior, back covers and center fold are in full color. Sponsor should provide art electronically to [sp hickey@uno.edu](mailto:sp hickey@uno.edu). Art should be digitized and high resolution for printing and display on website. These categories include featured logo/link on multiple pages.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Approved by (Printed Name): \_\_\_\_\_

Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Remit payment to:**  
**Louisiana Section of the ACS**  
c/o Sean P. Hickey  
University of New Orleans  
2000 Lakeshore Dr., Lakefront Campus  
New Orleans, LA 70148

**Credit Card Payment:**  
AMEX \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard \_\_\_\_\_  
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Security Code \_\_\_\_\_  
Signature \_\_\_\_\_

SERMACS and SWRM Inc. are 501(c)(3) tax exempt organizations so all sponsorships are tax deductible. Sponsorship payment is due on or before September 1, 2010 unless otherwise negotiated.

