



ACS
Chemistry for Life™



66th Southwest and 62nd Southeastern Regional Meetings of the ACS November 30 to December 4, 2010

The Louisiana Section of the American Chemical Society is hosting the Joint Southwest (SWRM) and Southeastern (SERMACS) Regional ACS meeting, which will be held at the Hilton Riverside Hotel in New Orleans from November 30 through December 4, 2010. The Joint meeting of SWRM/SERM regions of the ACS meets every 10 years in New Orleans. We are expecting in excess of 2000 attendees making this the largest regional meeting ever held. The general program and various symposia associated with the program are in the final planning stages.

SPONSORSHIPS: Special events include: 1) an opening reception and 2) an Award Banquet. Contributions will be acknowledged in a variety of different ways as indicated in the attachment showing the various sponsorship levels. All sponsors will be acknowledged in the program and on the web site.

Graduate Fair: Manned booths will be available with a single booth (8 ft. by 10 ft) at \$250 and a double booth at \$400. Single Unmanned Literature Display Tables are charged at \$200. A booth in both the exposition and the graduate fair is available for \$1000 (single booth) or \$1500 for double booth. A link from our website to yours is included in the cost of the booth. To add your Logo with a Link from our website is an additional \$50 charge. Booths will be reserved on a first come, first served basis. See attached exposition description for details and booth numbers. Coffee breaks, King Cake/Second Line events, YCC Social Hour and the Undergraduate poster sessions will be held inside the same area as the grad fair.

FEATURES/PERKS OF THE 2010 EXPOSITION WILL INCLUDE:

- Minimum of 68 VENDOR BOOTHS IN LARGE CENTRAL EXPOSITION HALL
- Grad Fair will take place on Friday, December 3rd
- Grad Fair will be the central location for much of the undergraduate programming, including the Undergraduate Poster Sessions and YCC Social hour (both to be during the grad fair in the same exhibit hall).
- A list of Universities participating in the grad fair will be published in the program and on the web site.

In New Orleans, our motto is Laissez Les Bon Temps Rouler (Let the good times roll).

Our meeting motto is Let the good CHEMISTRY roll, so JOIN US IN NEW ORLEANS:

Laissez la bonne chimie rouler
66th Southwest and 62nd Southeastern
Regional Meetings of the ACS

Graduate Fair Form (Prices Go up \$100 on October 1st)

Double booth, \$400

Single, unmanned booth, \$200

Single booth, \$250

Logo and link to your website on our website, \$50

Booth in Exposition and in graduate fair, \$1000

Double booth in Exposition and in graduate fair, \$1500

Company/Organization: _____

Name: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

Contact Name: _____

Telephone: _____

Fax: _____

E-mail: _____

BOOTH CHOICE:

1st choice _____ 2nd choice _____ 3rd choice _____

It is understood and agreed that we will endeavor to assign space in order of choice. If all spaces selected have been previously assigned, the Exposition Chair reserves the right to assign space as equitably as possible in accordance with the stated exhibitor preference.

Approved by (Printed Name): _____

Signed: _____ Title: _____ Date: _____

For the benefit of promotion and publicity of the Exposition, I (we) authorize 2010 SWRM/SERMACS to use the following description of the products and/or services to be exhibited: (Please limit to 100 words. The Exposition Chair reserves the right to edit for style): Please email your description to David Mobley at dmobley@uno.edu.

For more information contact:

David Mobley, Grad Fair Chair
University of New Orleans
Department of Chemistry
dmobley@uno.edu

Remit payment to:

Louisiana Section of the ACS
c/o Sean P. Hickey
University of New Orleans
2000 Lakeshore Dr., Lakefront Campus
New Orleans, LA 70148

SERMACS and SWRM Inc. are 501(c)(3) tax exempt organizations so all sponsorships are tax deductible. Sponsorship payment is due on or before September 1, 2010 unless otherwise negotiated.

Visit us at: www.SWRM.org and send e-mail to: dmobley@uno.edu or sphickey@uno.edu